

LKQ unites Central Europe garage concepts under new brand Autofy

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Zug, Switzerland. LKQ Europe has launched Autofy, a new workshop concept brand comprising 800 garages across Czech Republic and Slovakia, to help strengthen its support for the independent aftermarket and customers in the region.

The new Autofy brand will gradually take the place of existing concepts, starting with PARTNER ELIT – one of the region's leading garage networks, with 500 participating workshops. In time, Auto Kelly Autoservis, which operates 300 garages across the Czech Republic, will also be under Autofy.

Membership of Autofy will provide independent workshops with access to the tools, training, and business support they need to grow. This includes technical and diagnostic data for accurate repairs, marketing support and materials, additional revenue streams, training, and a rewards platform.

The move will allow in-country garage concept teams, together with their distinguished roster of partners, to share best practices and resources, and benefit from a harmonized approach to proposition development and innovation.

LKQ Europe's concept network is home to nearly 8,000 partner workshops in 11 of the 18 countries it operates in. Autofy is part of the central workshop hub, meaning it is well positioned to harness international best practice, innovation, and scale – bringing pan-European expertise directly to local workshops.

Anthony Mcateer, Senior Director Sales of LKQ Europe, said: "Autofy is an exciting new brand for the Czech Republic and Slovakia that builds on LKQ's decades of experience providing leading workshop concepts across Europe.

"With local care and pan-European expertise at its core, Autofy strives to give customers the quality service you'd expect of a multi-national operation – alongside the convenience, care and affordability that motorists want from their independent local garage.

"Leveraging the synergies of existing concepts under Autofy is a fantastic opportunity to drive industry excellence across Central Europe – building on each brand's strong reputation and unrivalled scale to deliver greater value for customers."

Autofy will create a network that supports a professional community of independent workshops to deliver exceptional service quality, stay ahead of industry trends, and meet the evolving demands of customers, ready with what they need before they need it.

Autofy members are required to meet a set of criteria to ensure consistently high standards of service and customer care. This includes a continued investment in technician skills and training, covering the widest range of vehicles, to maintain top-quality service across all levels.

The [LKQ Europe network](#) comprises a range of concept brands with different criteria and levels of affiliation, to suit quality workshops with different needs and at different stages of their journeys. The ambition is to onboard another 2,000 garages across Europe and reach a network of 10,000 in the coming years.

For more information on Autofy, visit: <https://autofy.network>

For more information on LKQ Europe, visit: <https://lkqeuropa.com/>

About LKQ Europe

LKQ Europe, a subsidiary of LKQ Corporation (www.lkqcorp.com), headquartered in Zug, Switzerland, is the leading distributor of automotive aftermarket parts for cars, commercial vans, and industrial vehicles in Europe. It currently employs approximately 26,500 people with a network of more than 900 branches and approximately \$6.4 billion in revenue in 2024. The organization supplies more than 100,000 workshops in over 18 European countries in the following regions: Benelux-France, Central Eastern Europe, DACH, Italy, Scandinavia and UK & Ireland.

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